

2009-10 KHSJA State Competition

Newspaper Category Descriptions

Category 1: Newswriting

Submit as your entry a full-page tearsheet with the news story clearly marked. Entries can include coverage of scheduled and unscheduled news events (does not have to be school related.) Judges will look for thoroughness of reporting, sentence and paragraph structure. Stories should avoid reporter opinion and leave no unanswered questions.

Category 2: Feature writing

Submit as your entry a full-page tearsheet with the feature story clearly marked. Entries should be feature-oriented stories that focus on people, places or things that are of interest to the paper's readers.

Category 3: Editorial writing

Submit as your entry a full-page tearsheet with the editorial clearly marked. Entries should be a statement of staff or editorial board opinion.

Category 4: Review

Submit as your entry a full-page tearsheet with the review clearly marked. Entries should be a statement of personal opinion of the writer and can be a review of a variety of things: music, movies, games, etc.

Category 5: Sports Writing

Submit as your entry a full-page tearsheet with the sports story clearly marked. Coverage of school sports functions or feature related to team or individual player(s) or recreational sports.

Category 6: Photography

Submit as your entry a full-page tearsheet with the photograph clearly marked. Entries can be either news, feature or sports oriented. Judges will look for the best single photograph with the best composition, focus and overall quality.

Category 7: Advertising

Submit as your entry two ads from a single issue or two different issues that show the ad rep's design skills and ability to sell an idea or product to a teen audience.

Category 8: Column

Submit as your entry a full-page tearsheet with the column clearly marked. The column should be personal opinion about a subject. The column may reflect research and/or expertise in or about the particular subject. Its purpose should be to entertain or inform.

Category 9: Editorial Cartoon

Submit as your entry a full-page tearsheet with the cartoon clearly marked. Judges will look for artistic merit, originality and the art's relationship to the article(s) on the page the art accompanies.

Category 10: Single Page layout

Submit as your entry a full-page tearsheet that best demonstrates the elements of good design. Judges will look at articles, headlines, photos, graphics and related material which are constructed as a clean, attractive visual image for the reader.

Category 11: Page One Design

Submit as your entry a full-page tearsheet of your front page. Judges will look at the impact of articles, headlines, photos and all other design elements that make a front page enticing to the reader.

Category 12: Two-Page Layout

Submit as your entry a two-page layout that best demonstrates the elements of good design. Judges will look at articles, headlines, photos, graphics and related material which are constructed as a clean, attractive visual image for the reader.

Category 13: Overall Design

Submit as your entry two complete issues that best demonstrate the elements of good design. Judges will look at articles, headlines, photos, graphics and related material which are constructed as a clean, attractive visual image for the reader.

Category 14: Illustrations/Graphics

Non-editorial cartoons that make use of outstanding self-created computer graphics or artists' renderings that enhance the story.

Note: To help the judging process, please:

--Use only the provided KHSJA contest entry blanks. If additional blanks are needed, download from www.khsja.org. Please staple entry blanks to the upper right corner of each entry. **DO NOT PAPER CLIP ENTRY BLANKS TO TEARSHEETS. PAPER CLIPS DO NOT STAY IN PLACE. LABELS BECOME SEPARATED FROM THEIR ENTRIES AND MUCH CONFUSION RESULTS!** Staple only, please.

--Clearly mark your entry in red by either circling the item, drawing a red box around it or placing a large check mark beside it. Please leave no doubt in the judge's mind as to what he or she should read or look at.

--Please spell out your school's name on the entry blanks. Do not use just your school's initials. Many schools across the state have the same or similar initials. Judges will be instructed they are to disqualify entries without the school's name spelled out. Use of initials only creates much confusion among judges.

--Submit only tear sheets. (That is newspaper jargon for pages torn from issues of your school paper. You can use scissors to cut pages. They do not have to be torn although that's what many papers did for years and that's where the name comes from.) Please do not cut entries out of pages or decorate entries or paste onto backing.